

It's Back! Our 4th Annual **SCARECROW FEST**

at Lexington Green Mall



Bring Scarecrow entries to
Artique now through
October 15th!

Voting begins October 1st and
ends October 27th!

For further information on
entries or events,
go online to
www.LexGreenMall.com

Winners will be awarded
Scarecrow Day:
Saturday, October 29th with
Candy Hunt for Children

ARTIQUE

Marketing by Tussey Marketing (www.TusseyMarketing.com).



facebook.com/ScarecrowFest

Prizes Awarded!

SCARECROW CONTEST

No Entry Fees!

Artique and The Mall at Lexington Green invite you to use your imagination and anything you can find to create a scarecrow for one of the following categories:

1. **Young People's Group** - School classes and organizations are encouraged to come up with the most spectacular scarecrow. (ages 12 and under) The more outrageous, the better!
2. **Young Individuals** (12 Years and Younger) - There are no limitations here! The more creative, the more votes you get.
3. **Traditional** - Create a traditional scarecrow using materials that have been used on functional scarecrows in fields and gardens, but do be creative, humorous, or scary!
4. **Contemporary** - Construct an unusual piece (piece is the key word, not necessarily a scarecrow) appropriately created to give an awesome, humorous, or scary effect in the garden. Imagination with a dash of cleverness is the recipe for a winner.
5. **Mall Merchants** - The Stores at Lexington Green Mall merchants are encouraged to create "store-related" scarecrows as well. This category is just for Lexington Green Mall Merchants.

FREE TO PUBLIC!!

All entries must be received by Artique at The Mall at Lexington Green no later than on October 15, 2011. Prizes donated by: The Mall at Lexington Green, Artique Gallery, Whole Foods Market, Joseph-Beth Booksellers, Worlds Apart, Skin Solutions, Hilton, The Healthy Back Store, Regatta Seafood, Tony Roma's, Willis Music, Lens Crafters, Heavenly Ham, Bronte Bistro, Leather, Inc., Champs, and more... All activities are free & open to the public.. Winners for all categories will be judged by public balloting & a selection committee. Voting will begin October 1st and end on October 27th. Winners of the contest will be awarded "Scarecrow Day", Saturday, October 29, 2011. This will also be our Candy Hunt Day for all children to go Trick or Treating through the stores at Lexington Green Mall

The Mall at Lexington Green reserves the right to refuse any scarecrow entry that we feel may be offensive to the general public and to photograph entries for any promotional purpose. Photographs become the property of The Mall at Lexington Green.

OFFICIAL SCARECROW CONTEST ENTRY FORM

Entry Deadline is October 15, 2011 - Clip and return in person to Artique with Scarecrow.

Scarecrows will be on display October 1st through October 29th at The Mall at Lexington Green

I understand and agree to all of the Mall at Lexington Green's Scarecrow Competition rules (on next page).

Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Tel: _____

E-mail: _____

Scarecrow Name: _____

Scarecrow Description: (Tell us about your scarecrow. Like why you created it the way you did. Tell us about you or your group. Tell us something interesting. Give your Scarecrow a voice. Give it character.)

Category Entered: (check one) () Young People's Group (12 & younger) () Individuals (12 & younger)
() Traditional () Contemporary () Mall Merchant

Signature: _____

OFFICIAL RULES AND REGULATIONS

1. A short written description of your entry must accompany your Official Scarecrow Contest Entry Form.
2. Any size Scarecrow is acceptable, however you must provide your own stand. Limited number of electrical outlets available. Requests are first come first serve. **Scarecrows should be free-standing (able to stand on their own) and**
3. Artique and The Mall at Lexington Green are not responsible for scarecrows while on display. **Scarecrows are the responsibility of the owner to check on them periodically to make sure they have not fallen apart or need prepping.**
4. Your scarecrow must be brought to Artique at the Mall at Lexington Green now and no later than on October 15, 2011, in order to receive as many votes as possible during the voting period and for setting up during mall hours.
5. Judging of the scarecrows will be by public ballot and selection committee, October 1st through Wednesday, October 27, 2011. Judging forms will be available in all stores at The Mall at Lexington Green.
6. Voting ballots are not valid w/o name and address. No voting ballots will be accepted by mail. Judging is limited to one vote per category per person. Ballot boxes will be located in Artique Gallery.
7. After the contest, scarecrows must be picked up on the following Monday, October 31st. **Any scarecrows which have not been claimed by then will become property of The Mall at Lexington Green.**
8. MORE THAN ONE SCARECROW CAN BE ENTERED.
9. **IMPORTANT:** Your scarecrow **MUST BE WEATHER-RESISTANT & STURDY** in order to qualify for displaying and judging. Consider the wind and rain when choosing and securing materials to your creation. We strongly encourage entrants to visit their scarecrows at Lexington Green Mall often for periodic check-ups. During the time your entry is on display, it is your responsibility to make any necessary repairs. Lexington Green Mall reserves the right to remove any scarecrows that do not hold up to the weather.

Please write legibly. This is the card that everyone will be reading so you want to make sure they can read it so they can vote for your scarecrow.

ARTIQUE



Scarecrow

Fest '11

Display card

Category: _____

Number: _____

This section will be filled out
by The Mall at Lexington Green.

Your Name(s) or Group:

Scarecrow's Name: _____

Scarecrow Description: _____

Short description to give your scarecrow personality.

Be sure to check out the scarecrows online as well. www.LexGreenMall.com